

COURTNEY LAMB

courtneylamb.ca
hello@courtneylamb.ca
604.989.4800

PROFILE

I recently completed Capilano University's IDEA School of Design, where I specialized in UX and UI in addition to studying branding and illustration.

I also come from a Liberal Arts and Science background which has made research an integral part of my design process. Through rigorous research, I work to uncover new possibilities for making services and products more accessible for people.

My experience working with a few different agencies has also given me insight into what is possible in service design from both a digital and print perspective.

When I'm not at work, you can find me baking, reading up on case studies, or plotting my next adventure up a mountain.

EXPERIENCE

Digital Design Intern, Engine Digital

March - April 2020

— Created design assets and conceptualized ideas for an online education platform for BCHydro

Creative Director Intern, Wasserman and Partners Advertising

May - August 2019

— Ideation for advertising campaigns, design for social media posts and marketing collateral for clients

Graphic Design Intern, Toolbox Design

May - August 2018

— Contributed to multiple branding projects

Volunteer Coordinator & Marketing Assistant, Festival of the Written Arts

March - April 2014

— Trained and scheduled 170 plus volunteers
— Supported logistics with planning and coordination
— Liaised with all Festival Committees and Board of Directors and volunteers

EDUCATION

Bachelor of Visual Communications IDEA School of Design

— Capilano University, North Vancouver, B.C.

Bachelor of Arts and Science

— Quest University, Squamish, B.C.

Foundation in Arts – Illustration

— University of Arts London, London, U.K.

VOLUNTEER

Coordinator Graduation Planning

— Supported branding photography and staging of grad show

Lead Organiser IDEA Poster Show

— Coordinated all participants and mounted show

Lead Organiser IDEA Program Promotional Calendar

— Coordinated all participants and mounted show

AWARDS

RGD SoGood 2020
GDC Salzaar 2020
Jim Rimmer 2018