## **NANCY MARISA GOMEZ**

818.317.4772 // nancymarisagomez@gmail.com // linkedin.com/in/nancymgomez

# PROFESSIONAL EXPERIENCE:

#### **EXPERTISE:**

- Program Management
- Health Care Policy and Advocacy
- Campaign Management
- Media Relations/Press
- Staff Development
- Supervision/Coaching
- Community Relations
- Event Planning
- Public Speaking
- Grant Writing
- Lobbying 401(c)4

#### **HONORS:**

2010 Families USA Health Advocate of the Year

2011 La Opinion Outstanding Woman Advocate of the Year

#### **EDUCATION:**

ВА

Sociology Chapman University

MA

Political Science Universidad de Buenos Aires - UBA

#### SKILLS:

- Social Media Platforms
- Microsoft Office Suite
- Graphic Design

#### LANGUAGES:

Native Spanish speaker with excellent written and verbal proficiency

#### **CERTIFICATIONS:**

#### Center for Non-Profit Management:

- Advanced Supervising for Success
- Social Media Bootcamp

## Midwest Academy:

- Organizing for Justice
- Supervising Organizers
- Leadership Development

### **Grief Recovery Institute:**

• Grief Recovery Specialist

#### <u>Centers for Disease</u> <u>Control and Prevention</u>

- AIDS Education and Training
- Sex Education and STD Prevention

## MS MEGAN FOX – 2020 to Present Executive Personal Assistant

- Arrange film/video/photography/media/audition/social events schedule.
- Manage correspondence, emails, phone calls, and social media.
- Handle affairs with publicists, reporters, agents, directors, editors, accountants and business managers.
- Organize national and international travel, accommodations, meals and services.



### HEALTH ACCESS FOUNDATION (2008 – 2019) Organizing Director – California

- Managed state-wide multi-tiered organizing program influencing key health policy priorities at all levels of government including City Councils, Board of Supervisors, State Senate and Assembly, Governor's Office, and Congressional Offices.
- Led team of state-wide organizers, setting high expectations and coaching to prioritize assignments, identify solutions, and meet critical goals within extremely tight timelines.
- Directed and executed large-scale community events, public rallies, and national campaigns
  advancing key initiatives at Health Access, a health care consumer advocacy coalition dedicated to
  preserving access to health care, protecting patients, and expanding coverage through
  comprehensive health reform.
- Leveraged expansive network and professional connections to gain immediate access to influential politicians, such as senators Kamala Harris and Dianne Feinstein to speak at Health Access events.
- Managed and supervised statewide political campaigns including state propositions and GOTV.
- Created and nurtured key partnerships with labor unions, health advocacy organizations, health care providers, children/senior/disability groups, faith consortiums, immigrant rights groups, LGBTQ organizations, and more.
- Formed close relationships with well-known reporters and interviewed regularly with top US and Spanish media outlets, including print, digital, and national television outlets such as CNN, KABC, KNBC, KCBS, *LA Times*, *NPR*, Univision, TeleMundo, Estrella TV, *La Opinion*, Radio Bilingüe, etc.
- Delivered on-air interviews for segments across print, radio, and television with outlets.
- Liaised with Board of Directors and composed detailed progress reports for grant-deliverables and Board presentations.
- Developed and managed regional coalitions, campaigns, actions, events, and programs, most notably a Town Hall with Congressman Adam Schiff drawing a crowd of over 3,000.
- Collaborated with executive team to research and write grant proposals, resulting in a \$175K renewable grant from the California Community Foundation

#### **LEADERSHIP + STANDOUT ACHIEVEMENTS:**

- Organized multi-month #Fight4OurHealth campaign, a pivotal effort designed to protect coverage formerly administered by the Affordable Care Act (ACA) and Covered California.
- Utilized relationships to successfully organize a press conference with Senator Kamala Harris in Los Angeles within three-days' time, with event drawing 1K attendees to LAC+USC Medical Center and earning extensive coverage across print, TV, and radio.
- Co-led Medicare 50<sup>th</sup> Anniversary event attended by over 500 people and featuring well-known and motivating guests from the political, faith, and entertainment arena.
- Served as a primary advocate for Health Care for America Now (HCAN) Campaign, with campaign successfully achieving passage of Patient Protection and Affordable Care Act.



#### W.O.R.K.S. (2001-2008)

Women Organizing Resources, Knowledge, and Services

Director of Social Services // Southern California

- Spearheaded enriched social service programs at six affordable housing communities for low-income and at-risk families, seniors, and youth, including transitional age foster care youth.
- Provided direct services as roving social worker at multiple sites throughout So. California.
- Wrote grants and conducted successful fundraising efforts, securing \$75K for technology programs and leveraged a \$60K a year commitment for mental health provision to Transitional Age Youth through my personal contacts and relationships
- Piloted innovative children's business entrepreneurship program, resulting in \$7K for kids.
- Negotiated \$80K multi-year contract with LAUSD to provide on-site educational programs.
- Significantly increased local high school graduation and college matriculation rates.
- Organized small and large-scale social, holiday events, and project inaugurations.
  Provided case management and counseling intervention to families in crisis.
- Worked jointly with property management company to assure positive tenant relations.
- Fostered community activism and encouraged social responsibility and volunteerism.

#### **CAMPAIGNS:**

- **√** Health Care for America NOW
- **√** Health4All
- **√** Campaign to Protect **Immigrant Families**
- **√** California4All
- **√** Health4All Children
- **V** Black Lives Matter **V** Covered California Bus
- **√** Dreamers National Campaian
- **√** Salud para Todos
- **√** "A Day Without Immigrants"
- **√** Care4AllCA

Tour

- **√** United We Dream
- **√** Nuns on the Bus Tour
- **√** Fight4OurHealth
- **√** Together4California's Future **√** Campaign for a Healthy CA
- **√** ProtectOurCare
- **√** Immigrant Day of Action
- **√** No Muslim Ban Ever **√** Here to Stay Campaign **√** Stop the Cuts...

### **PROFESSIONAL PORTFOLIO:**



**VOLUNTEER SERVICE AND ACTIVISM:** 

#### **EARLY CAREER:**

#### **MILITARY SERVICE:**



#### **REFERENCES:**

## **NANCY MARISA GOMEZ**

## HEALTH INSTITUTE®

### **PUBLIC HEALTH INSTITUTE (1999 – 2000)**

Consultant + Lead Trainer // Los Angeles, CA

 Co-developed curriculum and facilitated intervention program aimed at reducing unprotected sex and sexually transmitted diseases among young Latina women and their sexual partners.



### LOS ANGELES PEDIATRIC AIDS NETWORK (1997 – 2001)

Latino Family Network Director // Los Angeles, CA

- Facilitated social services including support groups, counseling services, and grief recovery for Latino families and children affected by AIDS.
- Promoted AIDS education in local media, presented at local and national conferences, and participated in several Spanish radio PSAs on HIV/AIDS prevention.
- Co-developed Art Therapy Program to help children manage emotions/symptoms and improve medication compliance.
- · Arranged high-profile events including meetings with Magic Johnson, Julia Roberts, Cindy Lauper, and other celebrities for affected children.
- Supervised staff, graduate students, and agency volunteers, ensuring 100% compliance with organization and state regulations.
- Participated in county health taskforces and planning councils.
- Developed and taught program curricula on AIDS prevention and awareness, grief recovery, parenting, illness, and symptom management.
- Leveraged design and communications abilities to create, edit, distribute newsletter articles in addition to compiling detailed monthly reports and statistics for executive team and funders.
- Make-a-Wish Foundation
- Planned Parenthood Los Angeles Rapid Response
- Women's March California
- Mayor's Office of Immigrant Affairs
- **Grief Recovery Institute**

NEW ECONOMICS FOR WOMEN – Mariposa Program Manager

CHILDREN'S BUREAU OF SOUTHERN CALIFORNIA - Family and Children's Counselor

**HAVEN HILLS** – Domestic Abuse Counselor

LOS ANGELES INDIAN HEALTH CLINIC - Health Program Coordinator

#### **UNITED STATES NAVY**

#### **Petty Officer First Class**

- · Honorably Discharged
- · Meritorious Service Medal
- Sailor of the Quarter Commendation
- Sailor of the Year Commendation
- Good Conduct Medal

## JOAN PIRKLE SMITH, President - Health Access Board of Directors jpnksmith@gmail.com - 818-749-1292

Relationship: I worked closely with Joan on a wide variety of events. She has first-hand knowledge of my work with the organization for the past 10+ years.

LYNN KERSEY, Executive Director, Maternal and Child Health Access lynnk@mchaccess.org - 323-243-6364

**Relationship:** I worked with and supported Lynn and her organization for the last 10 years. I led dozens of presentations to their coalition and partners.

CLARISSA WOO HERMOSILLO, Deputy Director of Advocacy - ACLU of Southern California **CWoo@aclusocal.org** - 626-524-2202

Relationship: Clarissa and the ACLU have been members of a number of campaigns that I have spearheaded in the past 10+ years. I have collaborated with her on a myriad of events.