

**Hello**

## **Jeremiah Bonds**

406 Sawtelle Ave.  
San Diego, CA 92114  
(619) 453-1958  
jeremiahbonds@gmail.com

## **Professional Experience**

July 2020 - PRESENT

### **WE ARE VALIANT, Non-profit** - *Board of Directors/ Social Media Manager*

- I help make decisions influencing the direction of the non-profit.
- I aid in managing social media materials with a focus on creating engagement content.

September 2017 - PRESENT

### **Grace Church San Diego** - *Volunteer Director of Social Media Outreach & Strategy*

- Identify target audience.
- Cultivate targeted demographic.
- Content creation and curation.
- Daily posts to engage demographic.

May 2018 - PRESENT

### **Made by Google** - *Social Media Influencer (50k follower reach/ 627k follower reach)*

- Made by Google Social Media Influencer of 50k followers across social properties.
- Social Media Strategy for Growing the #TeamPixel trend.
- Content Creation for @GooglePixel, 627k followers.
- Content Creation for #teampixel, Instagram trend of 2.4m posts.

September 2019 - December 2019

### **Trinity Broadcasting Network (TBN) / JUCE TV, Tustin CA** - *Social Media Community Manager of 67k Followers*

- This role reports to the Network Director.
- Helped JUCE build and reach an audience of High Schoolers through Young Adults who consume media and entertainment online.
- Helped the JUCE brand and voice to be heard in the crowded social media landscape.
- Managed our dashboard and analytics and report back key insights from these tools to the JUCE team. Help JUCE calibrate its content & approach based on these findings.
- Conducted weekly audits of our media and performance.
- Helped craft posts and start conversations; knowing current trends & changes taking place in our desired audience.

July 2019 - September 2019

### **Sony Music Entertainment, San Diego** - *Sales Matching Assistant*

- Utilizing company software to match album & track level data to sales data

December 2013 - June 2019

## **Syntax Creative fka Quality Junk, San Diego - *Director of Content Delivery & Social Media Strategy***

- Digital Distribution of Music - Delivering music to all online stores and streaming services.
- Digital Marketing - Promoting the release of our top projects through Social Media
- Developed Social Media Strategy to attain new clients
- Managed client relations & customer service
- Oversee partner relations (Apple, Spotify, Pandora etc.)
- Office Manager Conducting Weekly Inventory on Office Supplies

October 2007 - December 2013

## **Quality Junk, Lemon Grove CA - *Director of Customer Development & Online Store Management***

- Managed Online Store
- Managed Customer Support
- Office Manager Conducting Weekly Inventory on Product & Office Supplies
- Managed Online Order Fulfillment
- Developed Social Media Strategy to Promote New Product
- Created Weekly Email Blast

## **Skills**

Digital Distribution, Social Media Management, Project Management, SEO/SEM, Social Media Strategy, Team Management, Client Relations, Customer Service, Digital Marketing, Facebook Advertising, Twitter, Youtube, Account Management, Copywriting, Photography, Audio Recording, Google Analytics, Social media analytics, Asana, Trello, Slack, Outlook, Microsoft Excel

## **Education**

### **Shaw Academy 2015-2019**

- Professional Diploma in Video,
- Professional Diploma in Smartphone Photography,
- Professional Diploma Digital Marketing
- Professional Diploma in Leadership & Management
- Professional Diploma in Digital Marketing

## **Notable Accomplishments**

- Featured on actor Joseph Gordon-Levitt's HitRecord project
- Featured in Men's Journal with photos and tips on taking pictures.
- Photographs featured in numerous cell phone instructional manuals.
- Photographs featured at the Aperture Gallery in New York
- Shorty Award winner for "Best Use of Instagram" with #TeamPixel
- Featured in Google's promotional video push for the Google Pixel 3 launch reaching over 1 million people.
- Featured on the 2019 Grammy's promotional push reaching over 1 million people.
- Numerous images shared through Google's social media outlets reaching over 1 million people

- Recorded and photographed content for Google's Pixel 4a promotional push reaching over 1 million people.
- International music performer.