

ASHLEY GIANNI PLOTKIN

Los Angeles, CA

201-921-4594 • marketing@ashleygianni.com

PROFILE

Capable problem solver. Strong management and leadership skills. Excellent ability to adapt to difficult situations. Team player. Strong communication skills. Great interpersonal skills. Experienced in organizational development, in addition to research and planning. Efficient, reliable, and hardworking.

PROFESSIONAL EXPERIENCE

- | | |
|---------------------|--|
| Owner | 10/2017- Present Gianni Marketing – Brand and Marketing Consultant <ul style="list-style-type: none">Brand and Marketing Consultant specializing in Entertainment Industry. In addition to marketing clients, content manager for 6-10 Instagram clients. My specialty markets include: Online Media & Entertainment Brands, Film & Television, Music, Non-Profit Art Organizations, Fashion & Beauty, Health/Wellness & Fitness, Business and Entrepreneurial Brands & Products, and Pet Lifestyle. |
| Associate Manager | 2/2014- 10/2017 SD&A for the Los Angeles Philharmonic, Los Angeles, CA <ul style="list-style-type: none">Season Campaign for LA Philharmonic Walt Disney Concert Hall. Telemarketing/Pre-season ticket sales and donations. Responsible for sales/account management, supervision of staff of 80, training sales team, and liaison between SD&A sales and LA Phil Marketing Department, Customer Service Department, and Box Office. |
| Producer | 1/2012-Present Gianni Productions <ul style="list-style-type: none">Independent producer developing web content, Funny or Die videos, sketch comedy, live improv and stand up shows. Specializing in creative development, social media marketing for entertainment professionals, and budget planning. |
| Assistant Manager | 3/2009-10/2011 DCM for the LA Philharmonic, Los Angeles, CA <ul style="list-style-type: none">Season Campaign for LA Philharmonic Walt Disney Concert Hall. Telemarketing/Pre-season ticket sales and donations. Responsible for sales/account management, supervision of staff of 80, training sales team, and liaison between DCM sales and LA Phil Marketing Department, Customer Service Department, and Box Office. |
| Executive Assistant | 8/2008-3/2009 New Love Films, Los Angeles, CA <ul style="list-style-type: none">Responsible for marketing and booking film screenings with various art-house theaters, film festivals, and miscellaneous organizations. Worked intimately with high profile clients. Assisted with script and project development. Asst. bookkeeper. Receptionist. Various office tasks. |
| Theater Manager | 6/2008-6/2008 Israel Film Festival, Los Angeles, CA <ul style="list-style-type: none">Managed ticket sales online, box office, and will call phone sales. Critical problem solving. Customer service and festival promoting. Liaison between producers, directors, actors, and sponsors and festival coordinators. |
| Assistant Manager | 5/2007-12/2007 SD&A Sales South Coast Repertory Theatre, Costa Mesa CA <ul style="list-style-type: none">07/08 Season Campaign for South Coast Repertory Theatre. Telemarketing/Pre-season ticket sales and donations. Top caller promoted to Asst. Manager. Responsible for sales/account management, supervision of staff, and liaison between SD&A sales and South Coast Rep Marketing Department, Customer Service Department, and Box Office. |

- Assistant Director 7/2005-8/2005 Baci Management Inc. Disney's Beauty & the Beast, NYC/Montreal
- Assistant to the Director: Liaison between the director and the creative team (including; Producer, Cast, Choreographer, Stage Manager, Musical Director, Costume Designer, Scenic Designer, Lighting Designer, Wardrobe, Wig Designer, Make-up Designer, Sound Designer, Prop Master and Company Manager). Kept director organized, and on schedule. Coordinated with Prop Master to gather all props needed for show. Organized publicity for show with local Montreal TV networks. Other various tasks.
- Actor/House Manager/Publicity Director 9/2001 - 6/2004 The Arts Trust, NYC, NY *Internship
- Actor: performing in season productions
 - House Manager: in charge of ticket sales, general maintenance of theater, organized ushers, served as head usher, various other errands.
 - Publicity Director: in charge of publicity for the season productions, design concept, poster distribution, advertising with local news programs and papers, other various advertising.

EDUCATION

- 8/2004-5/2008 Chapman University BFA Theatre Performance, Orange, CA
- Bachelor's Degree, BFA Theatre Performance, Magna Cum Laude (3.72 GPA), Graduated with Departmental Honors (Theatre)
 - President of The Coalition of Artistic Students in Theatre for Two Consecutive Terms (Student Theatre Organization)
 - Kemp-Blair Award Recipient Given to one Graduating Senior for Outstanding Achievement in Theatre over Four Years.
 - Orientation Assistant 2005/2006
- 9/2000-6/2004 Ramapo High School University Program of Theatre Arts, Franklin Lakes, NJ
- High School Diploma
 - University Program of Theatre Arts, 4.75 GPA (on 5.0 scale)
 - University Program Scholarship Outstanding Graduating Senior Award
 - National Honors Society

SKILLS

- Proficient in Microsoft Word, Excel, Outlook, Power Point, Publisher
- Mac Usher (Expert) (Garage Band, iMovie, iWeb, iPhoto)
- Adobe Photoshop (Intermediate)
- Final Draft (Expert)
- Social Media (Expert)

LANGUAGES

- Spanish (Basic-Familiar)

**References Furnished Upon Request*