

EXPERIENCE

SALESAMP

LEAD DESIGNER | JANUARY 2022 – PRESENT

Formerly part of Figmint, and officially becoming a standalone business unit, I work closely with our Content Team and the Studio Director on comprehensive projects creating new brand identities and branded assets to help our clients succeed.

FIGMINTS DIGITAL CREATIVE MARKETING

PROJECT MANAGER, SENIOR DESIGNER | MARCH 2017 – PRESENT | PAWTUCKET, RI

Leading the design department in both comprehensive branding and web projects from ideation through development. Collaboration with other designers in establishing UI/UX and custom page designs, and the development team in both Wordpress and HTML/CSS.

EMAGINE COMMUNICATIONS, LLC

SENIOR UX DESIGNER | AUGUST 2015 – MARCH 2017 | FALL RIVER, MA

Worked with clients and the Creative Director on completing designs from research and ideation, through information architecture, and digital design executions across multiple devices. Art directed and collaborating with junior designers to create complete UI/UX solutions.

FIGMINTS DIGITAL CREATIVE MARKETING

LEAD DESIGNER | AUGUST 2012 – AUGUST 2015 | PAWTUCKET, RI

Designed visual identity guidelines and design systems. Designed complex user interfaces and interactions for web and mobile. Designed collateral across digital marketing channels to drive engagements and produce results.

ASTONISH RESULTS

DESIGNER | JUNE 2009 – JUNE 2012 | WARWICK, RI

Designed web pages, email templates, identities, and various print collateral for numerous local insurance agencies across the country. Handled design meetings with onboarding and renewing clients in designing their new Virtual Insurance Offices. Worked with the marketing team in designing internal print collateral, marketing pieces and other design materials.

WINSOR COBB DESIGN

DESIGNER | JUNE 2008 – SEPTEMBER 2008 | BOSTON, MA

Designed several smaller projects and ads. Assisted in designing for larger education clients. Helped with other tasks such as making mock-ups and comps for presentations, scanning images, proofing and preparing files for press.

EDUCATION

THE CREATIVE CIRCUS

CERTIFICATE IN GRAPHIC DESIGN | APRIL 2006 – MARCH 2008 | ATLANTA, GA

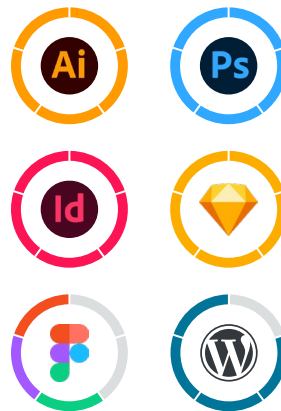
- 2008 Gold Atlanta Addy Award
- 12 Creative Circus Student Show Awards

RHODE ISLAND COLLEGE

BACHELOR OF FINE ARTS | AUGUST 1999 – MAY 2003 | PROVIDENCE, RI

- Concentration in Graphic Design; Minor in Art History
- GPA: 3.48 (General Education Honors)

SOFTWARE



ALSO KNOWLEDGEABLE IN

- Basecamp
- Brackets
- Google Suite
- Harvest
- HTML/CSS
- Invision
- Keynote
- Miro
- Slack
- Slickplan
- Squarespace
- Teamwork
- Trello
- Typekit
- Zeplin

LINKS

